

Fourth International scientific & applicative conference
KNOWLEDGE FOR HEALTH (first call)



INTERNATIONAL SCIENTIFIC CONFERENCE

KNOWLEDGE - CAPITAL OF THE FUTURE

**KNOWLEDGE
 FOR HEALTH**



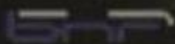
General Sponsor
 Municipality Bansko-Bulgaria

17-19 April, 2015

Bansko, BULGARIA

Media Sponsor

Radio Blagoevgrad



Official Conference Publisher



www.japmnt.com

IMPORTANT DATES

- Deadline for application and abstract submission:
- Notification of abstract acceptance:
- Deadline for paper submission:
- Notification of paper acceptance:

15	February 2015
20	February 2015
20	March 2015



Venue: Hotel Trinity Spa Bansko-Bulgaria

The official conference website: www.ikm.mk



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Dear Sir/Madam,

It is our pleasure to inform you that in the period from 17th to 19th of April, 2015 in Bansko, Republic of Bulgaria the fourth international conference under the topic **KNOWLEDGE FOR HEALTH** will be held. The main intention of the conference is to emphasise the importance and the practical application of the knowledge related with the health as a timeless category. The importance of the knowledge as a basic dimension and its relation and pragmatic usability in function of health is the field of interest which is related to all scientific areas, that can give contribution in that direction.

PURPOSE: The main purpose of the conference is to gather at one place the relevant people from the academic community, with the intention to provide sharing and presentation of the research and scientific papers in all important areas of the current and future development of the knowledge related with the health in general.

The specific purpose of the conference is to articulate the interest of the academic community, as well as the young people in the scientific areas which are related to the health.

THE THEMES FOR THE CONFERENCE INCLUDE ALL FIELDS OF STUDY RELATED WITH THE HEALTH (medicine, dentistry, pharmacy, veterinary, education, methodology, social sciences, management, finance, economy, politics, communications, sociology, psychology, culture, law, security, sport, kinesitherapy, cosmetology, anthropology, as well as all fields of study related with the health)

ORGANIZERS

1. Institute of knowledge management, Skopje (Macedonia)
2. Faculty of Management, MIT University, Skopje (Macedonia)
3. Higher Medical School, Bitola (Macedonia)
4. Faculty for social health and sport, University Neofit Rilski, Blagoevgrad (Bulgaria)
5. KROK University, Kiev (Ukraine)
6. Higher medical school, Chuprija (Serbia)
7. FAM – Faculty of Management, Sremski Karlovci (Serbia)
8. Red Cross of Macedonia
9. High School of applied sciences, Vranje (Serbia)
10. Faculty of dental medicine, MIT University, Skopje (Macedonia)
11. Faculty for education of graduated law and economy students for leading positions, Belgrade (Serbia)
12. Faculty for strategic and operational management, Belgrade (Serbia)
13. Institute Camel solar, Skopje (Macedonia)
14. Journal of process management- New Technologies, official co-publisher, Vranje (Serbia)
15. Institute SANO , Zagreb (Croatia)
16. University for business studies, Faculty of law, Banja Luka (Bosnia and Herzegovina)
17. College for tourism, Blagoevgrad (Bulgaria)
18. European University-Politechnical, Pernik (Bulgaria)
19. Forum for research and mobility, Bitola (Macedonia)
20. Faculty of pedagogy, University Neofit Rilski, Blagoevgrad (Bulgaria)
21. College for cosmetology and kinesiology, MIT University, Skopje (Macedonia)
22. Alliance of the educated – Blagoevgrad, Blagoevgrad (Bulgaria)
23. General sponsor of the conference – Municipality of Bansko, Bulgaria
24. Media sponsor – Radio Blagoevgrad, Bulgaria

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CONFERENCE BODIES

1. Scientific committee (representatives from 17 countries)
2. Organizational Committee
3. Certification Committee

OFFICIAL LANGUAGES: English, Russian and all Balkan languages

IMPORTANT DATES

- | | |
|--|---------------------------------|
| - Final date for abstract submission | 15 th February, 2015 |
| - Notification for abstract acceptance | 20 th February, 2015 |
| - Final date for paper submission | 20 th March, 2015 |

The following sessions will take place at the Conference:

- a) Plenary sessions (University, Teachers and students)
- b) Thematic sessions
- c) Poster session

The following certificates will be distributed at the conference at the day of the presentation:

- **Certificate of Participation** (participation with a paper)
- **Certificate of Attendance** (participation without a paper)
- **Certificate of special issues** (moderators, plenary speeches etc.)

PUBLICATIONS:

All accepted papers will be catalogued and published in the journal Knowledge – International Journal with an ISBN number:

- V-8 and V-9/2015 (University papers – scientific and applicative)
- V-10/ 2015 (Teachers papers)
- V-11 /2015 (Student papers)

The proceedings will be distributed to the participants at the conference (1 Journal per paper). All the participants will receive the proceedings in e-version (on a CD), as well as all the conference materials.

The best 20 papers (prepared in English) will be published by the JPMNT – Vranje, the official partner –publisher of the conference.

All published papers will be available at the site of the Institute of Knowledge Management (www.ikm.mk) and the site of JPMNT.

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CONFERENCE FEE

Category	One author	Two authors	Three or more authors	Participation without a paper
Professor, assistant, PhD student, teacher	50 euro	70 euro	30 euro per person	60 euro
Student	20 euro	40 euro	20 euro per person	25 euro

A) Bank payment at the following account (please send us a copy from the payment or bring it with you at the conference):

Firm Name	IMZ SKOPJE	Bank Name	NLB TUTUNSKA BANKA A.D. SKOPJE
Address	BULEVAR JANE SANDANSKI 3/2-13 SKOPJE - AERODROM	Bank Address	Mother Teresa 1
IBAN Code	MK07210722000005111	Country	Macedonia
		SWIFT	TUTNMK22

B) In cash at the conference – no credit/debit cards

*For the teachers in primary and secondary education for group participation the fee is as follows:

- Participation with paper – 20 euro per person
- Participation without paper – 25 euro per person

President of the Organizational Committee
Robert Dimitrovski, PhD

www.ikm.mk

e-mail: info@ikm.mk

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17-19 April 2015, Bansko

CONFERENCE PROGRAM (draft version)

April 16, Thursday

18:00 - 20:00 Welcome & registration of participants (University & student)

April 17, Friday

9:30 - 10:30 Registration

11:00 - 12:30 Welcoming address
Conference opening
Key Notes

12:30 - 13:00 Cocktail

13:00 - Parallel thematic sessions (scientific & student papers)

17:00 - 18:00 Poster sessions

18:00 - Meetings of the commissions for conclusions

April 18, Saturday

10:00 - 11:00 Conclusions

April 17, Friday

18:00 - 20:00 Welcome (teachers in primary/secondary schools)

April 18, Saturday

9:30 - 10:30 Registration (teachers in primary/secondary schools)

11:00 - 12:30 Welcoming address
Conference opening
Key Notes

12:30 - 13:00 Cocktail

13:00 - Parallel thematic sessions (scientific & student papers)

17:00 - 18:00 Poster sessions

18:00 - Meetings of the commissions for conclusions

April 19, Sunday

10:00 - 11:00 Conclusions