



KNOWLEDGE - CAPITAL OF THE FUTURE

XXII INTERNATIONAL CONFERENCE

**THE POWER OF
KNOWLEDGE**



**October, 11-13. 2019
Kavala, Greece**

www.ikm.mk

Venue  **Kavala**
Hotel Oceanis

info@ikm.mk



22nd International Scientific Conference
THE POWER OF KNOWLEDGE (11-13.10.2019)

Dear Sir/Madam,

It is our pleasure to inform you that in the period from

11 – 13 October, 2019
in Kavala, Greece

the 22nd international scientific conference under the topic **THE POWER OF KNOWLEDGE** will be held. The focus of the conference is *transfer of knowledge and newest research papers*. The main intention of the conference is to emphasise the significance, the importance, the power and the practical application of the knowledge in the contemporary and modern society and to connect it with the scientific fields **1) Natural and mathematical sciences, 2) Technical and technological sciences, 3) Medical sciences and health, 4) Biotechnical sciences, 5) Social sciences and 6) Humanities.**

ORGANIZERS

1. Institute of knowledge management, Skopje (N. Macedonia)
2. Agricultural University, Plovdiv (Bulgaria)
3. University "Aleksandër Moisiu", Durrës (Albania)
4. National Military University "Vasil Levski", Veliko Tarnovo (Bulgaria)
5. Todor Kableskov University, Sofia (Bulgaria)
6. University "Angel Kanchev", Ruse (Bulgaria)
7. Medical University, Plovdiv (Bulgaria)
8. KROK University, Kiev (Ukraine)
9. University of Telecommunications and Posts, Sofia (Bulgaria)
10. European University – Politechnical, Pernik (Bulgaria)
11. University for business studies, Faculty of law, Banja Luka (Bosnia and Herzegovina)
12. University Neofit Rilski, Faculty of pedagogy, Blagoevgrad (Bulgaria)
13. University Neofit Rilski, Technical Faculty, Blagoevgrad (Bulgaria)
14. University Neofit Rilski, Faculty of Philosophy, Blagoevgrad (Bulgaria)
15. University Neofit Rilski, Faculty of Law and History, Blagoevgrad (Bulgaria)
16. Faculty of biotechnical studies, University "Ss. Clement Ohridski", Bitola (N. Macedonia)
17. Institute of Earthquake Engineering and Engineering Seismology, UKIM, Skopje (N. Macedonia)
18. Institute for sociological, political and juridical research, Skopje (N. Macedonia)
19. Faculty for Business and Tourism, Budva (Montenegro)
20. High School of Technology and Arts, Leskovac (Serbia)
21. Faculty for tourism and hospitality, Ohrid (N. Macedonia)
22. Alliance of the educated – Blagoevgrad, Blagoevgrad (Bulgaria)
23. Institute of Management and Knowledge, Skopje (N. Macedonia)
24. Faculty of Hotel Management and Tourism in Vrnjacka Banja, University of Kragujevac (Serbia)
25. Faculty of Economics, Trakya University, Stara Zagora (Bulgaria)
26. College of Sports and Health, Belgrade (Serbia)
27. Faculty of strategic and operational management, Belgrade (Serbia)
28. FAM – Faculty of Management, Sremski Karlovci (Serbia)
29. Higher School of applied sciences, Vranje (Serbia)
30. Higher Medical School, Bitola (N. Macedonia)
31. Medical College, Trakya University, Stara Zagora (Bulgaria)
32. Higher School for applied studies for management and business communication, Sremski Karlovci (Serbia)
33. Higher medical school "Hipokrat", Bujanovac (Serbia)
34. Higher medical-sanitary school of applied studies "Visan", Zemun (Serbia)
35. FORKUP, Belgrade (Serbia)
36. OIKOS Institute, Bijeljina (BiH)
37. College Biznesi, Prishtina (Kosovo)
38. Академията за иновации и устойчиво развитие, Пловдив (Bulgaria)
39. Academy Filipović, Jagodina (Serbia)
40. Institute Plasma, Skopje (N. Macedonia)
41. Journal of process management - New Technologies, Vranje (Serbia)
42. Forum for research and mobility, Bitola (N. Macedonia)
43. Institute Sano, Zagreb (Croatia)
44. Institute Camel Solar, Skopje (Macedonia)

IMPORTANT DATES

Final date for abstract submission	10.09.2019
Final date for paper submission	20.09.2019

THE ABSTRACTS/PAPERS ARE SUBMITTED IN WORD FORMAT TO THE FOLLOWING ADDRESS:
INFO@IKM.MK

OFFICIAL LANGUAGES: English, Russian and all Balkan languages.

MANUSCRIPT REQUIREMENTS: All papers shall be submitted to the e-mail address info@ikm.mk. Article files should be provided in Microsoft Word format, following the abstract template and full paper template, sent in addition to this call for papers. The author must ensure that the manuscript is complete, grammatically correct and without spelling or typographical errors.

REVIEW PROCESS: Each paper is reviewed by the editor and, if it is judged suitable for this publication, it is then sent to two referees for double blind peer review.

EDITORIAL BOARD: The Editorial board is composed by eminent professors and researchers from 13 countries in the fields covered by Frascati classification

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PUBLICATIONS: All accepted papers will be catalogued and published in the **Knowledge – International Journal Vol. 34** with an ISSN number (for e- version and printed version), with DOI number, indexed in EBSCO, Index Copernicus, Europub and Global Impact & Quality Factor and published in e-version on OJS platform.

Knowledge – International journal Vol. 34 will be published on 05.10.2019. The journal will be distributed to the participants at the conference (**1 JOURNAL PER PAPER**). All the participants will receive the proceedings in e-version (on a CD), as well as all the conference materials. The participants who will have a published paper, but are not personally present at the conference will receive the materials after 15.10.2019.

CERTIFICATES

The following certificates will be distributed:

- **Certificate of Publication** (all authors with accepted and published papers)
- **Certificate of Participation** (all participants at the conference)
- **Certificate of Special Contribution** (key speakers and moderators)

**22ра меѓународна научна конференција
THE POWER OF KNOWLEDGE (11 – 13.10.2019)**

PUBLICATION FEE (per paper)

Category	One author	Two or more authors	Participation without paper
Professor, Collaborator, Teaching assistant, PhD student with attendance	50 euro	40 euro per author	50 euro
Professor, Collaborator, Teaching assistant, PhD student without attendance	70 euro	50 euro per author	/

*ALL AUTHORS FROM THE INSTITUTIONS CO-ORGANIZERS HAVE 30% DISCOUNT OF THE PUBLICATION FEE.

PAYMENT

The publication fee for accepted papers shall be paid **no later than 25.09.2019**.

A) Bank payment from abroad (for all countries, except Macedonia):

Firm Name	Institut za menadzment na znaenje - Skopje
Address	Bul. Jane Sandanski 3/2-13, Skopje, Aerodrom
IBAN Code	MK07210722000005111
Bank Name, address	NLB BANKA, SKOPJE, MACEDONIA Mother Teresa, 1
SWIFT	TUTNMK22

B) Bank payment from Macedonia

Име на фирма	Институт за менаџмент на знаењето
Адреса	Јане Сандански 3-2-13, Скопје
Банка	НЛБ Банка, Скопје
Сметка	210 – 0635707501 -03
Даночен број	4030008029203

C) The payment can be made in cash at the conference – no credit/debit cards, or through our regional coordinators, given bellow.

REGIONAL COORDINATORS

Serbia	Aleksandra Penjisevic, Belgrade, Serbia aleksandra_penjisevic@yahoo.com	+38163275674
Bulgaria	Marija Kavdanska, Blagoevgrad, Bulgaria kavdanska@abv.bg	+359888435189
Kosovo	Baki Koleci, Prishtina, Kosovo baki.koleci@hotmail.com	+37744666683

22ра меѓународна научна конференција
THE POWER OF KNOWLEDGE (11 – 13.10.2019)

VENUE AND ACCOMMODATION

Venue: Hotel Oceanis, Kavala, Greece

For the participants in the conference, the organizers provided accommodation in hotel **Oceanis Kavala, Greece**.

2 half board	https://www.oceaniskavala.gr/en/	3 half board
95 euro	SINGLE ROOM	142 euro
65 euro per person	DOUBLE ROOM	97 euro per person

TRANSPORT

For the conference participants from Skopje, there is an organized transport Skopje – Kavala – Skopje. The price is **1500 denars**.

President of the Organizational Committee
Robert Dimitrovski, PhD

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fb: [Institute of Knowledge Management](#)

Contact: +38970207370

DRAFT PROGRAM

Thursday, October 10, 2019

- 14:00 – 15:00 Meeting of the representatives of Scientific Committee
- 16:00 – 17:00 Meeting of Organizational Committee and the Conference Presidency
- 17:00 – 18:00 Welcome and registration of participants

Friday, October 11, 2019

- 9:00 - 12:30 Registration
- 13:00 - 14:30 Conference opening**
Welcoming address; Keynote speeches
- 14:30 – 15:00 Cocktail and refreshment
- 15:00 - 19:00 Parallel thematic sessions
- 18:00 – 19:00 Poster sessions
- 19:00 Informal evening

Saturday, October 12, 2019

- 10:00 – 11:00 Round table
- 10:00 – 10:45 Plenary session – professional papers
- 11:00 – 18:00 Parallel thematic sessions
- 19:00 Informal evening

Sunday, October 13, 2019

- 9:00 - 10:00 Scientific Committee issues – future perspectives
- 10:00 - 11:00 Meeting of the Organizational Committee