

24<sup>th</sup> International Scientific Conference  
KNOWLEDGE WITHOUT BORDERS (27-29.03.2020)



KNOWLEDGE - CAPITAL OF THE FUTURE

XXIV th International Scientific Conference

**KNOWLEDGE**

WITHOUT BORDERS



March, 27-29.2020  
Vrnjaska Banja, Serbia



Venue

[www.ikm.mk](http://www.ikm.mk)

[info@ikm.mk](mailto:info@ikm.mk)



Final date for abstract submission: 23.02.2020  
Final date for full paper submission: 01.03.2020

**24<sup>th</sup> International Scientific Conference**  
**KNOWLEDGE WITHOUT BORDERS (27-29.03.2020)**

Dear Sir/Madam,

It is our pleasure to inform you that in the period from

**27 – 29 March, 2020**  
**in Vrnjačka Banja, Serbia**

the 24<sup>th</sup> international scientific conference under the topic **KNOWLEDGE WITHOUT BORDERS** will be held. The focus of the conference is *transfer of knowledge and newest research papers*. The main intention of the conference is to emphasise the significance, the importance, the power and the practical application of the knowledge in the contemporary and modern society and to connect it with the scientific fields **1) Natural and mathematical sciences, 2) Technical and technological sciences, 3) Medical sciences and health, 4) Biotechnical sciences, 5) Social sciences and 6) Humanities.**

**ORGANIZERS**

1. Institute of knowledge management, Skopje (N. Macedonia)
2. Agricultural University, Plovdiv (Bulgaria)
3. University "Aleksandër Moisiu", Durrës (Albania)
4. National Military University "Vasil Levski", Veliko Tarnovo (Bulgaria)
5. Todor Kableshev University, Sofia (Bulgaria)
6. University "Angel Kanchev", Ruse (Bulgaria)
7. Medical University, Plovdiv (Bulgaria)
8. KROK University, Kiev (Ukraine)
9. University of Forestry, Sofia, (Bulgaria)
10. University of Telecommunications and Posts, Sofia (Bulgaria)
11. University "Vitez", Travnik, (Bosnia and Herzegovina)
12. University of Gjakova "Fehmi Agani" (Kosovo)
13. University for business studies, Faculty of law, Banja Luka (Bosnia and Herzegovina)
14. University Neofit Rilski, Faculty of pedagogy, Blagoevgrad (Bulgaria)
15. University Neofit Rilski, Technical Faculty, Blagoevgrad (Bulgaria)
16. University Neofit Rilski, Faculty of Philosophy, Blagoevgrad (Bulgaria)
17. University Neofit Rilski, Faculty of Law and History, Blagoevgrad (Bulgaria)
18. Faculty of biotechnical studies, University "Ss. Clement Ohridski", Bitola (N. Macedonia)
19. Institute of Earthquake Engineering and Engineering Seismology, UKIM, Skopje (N. Macedonia)
20. Institute for sociological, political and juridical research, Skopje (N. Macedonia)
21. Faculty for Business and Tourism, Budva (Montenegro)
22. High School of Technology and Arts, Leskovac (Serbia)
23. Faculty for tourism and hospitality, Ohrid (N. Macedonia)
24. Alliance of the educated – Blagoevgrad, Blagoevgrad (Bulgaria)
25. Institute of Management and Knowledge, Skopje (N. Macedonia)
26. Faculty of Hotel Management and Tourism in Vrnjacka Banja, University of Kragujevac (Serbia)
27. Faculty of Economics, Trakya University, Stara Zagora (Bulgaria)
28. College of Sports and Health, Belgrade (Serbia)
29. Faculty of strategic and operational management, Belgrade (Serbia)
30. FAM – Faculty of Management, Sremski Karlovci (Serbia)
31. Higher School of applied sciences, Vranje (Serbia)
32. Higher Medical School, Bitola (N. Macedonia)
33. Medical College, Trakya University, Stara Zagora (Bulgaria)
34. Higher School for applied studies for management and business communication, Sremski Karlovci (Serbia)
35. Higher medical school "Hipokrat", Bujanovac (Serbia)
36. Higher medical-sanitary school of applied studies "Visan", Zemun (Serbia)
37. Institute of Social Sciences and Humanities, Skopje (N. Macedonia)
38. FORKUP, Belgrade (Serbia)
39. OIKOS Institute, Bijeljina (BiH)
40. College Biznesi, Prishtina (Kosovo)
41. Macedonian Scientific Society, Bitola, (N. Macedonia)
42. Академия за иновации и устойчиво развитие, Пловдив (Bulgaria)
43. Academy Filipović, Jagodina (Serbia)
44. Institute Plasma, Skopje (N. Macedonia)
45. Institute Sano, Zagreb (Croatia)
46. Journal of process management - New Technologies, Vranje (Serbia)
47. Forum for research and mobility, Bitola (N. Macedonia)

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### IMPORTANT DATES

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THE ABSTRACTS/PAPERS ARE SUBMITTED IN WORD FORMAT TO THE FOLLOWING ADDRESS:  
[INFO@IKM.MK](mailto:INFO@IKM.MK)

**OFFICIAL LANGUAGES:** English, Russian and all Balkan languages.

**MANUSCRIPT REQUIREMENTS:** All papers shall be submitted to the e-mail address [info@ikm.mk](mailto:info@ikm.mk). Article files should be provided in Microsoft Word format, following the abstract template and full paper template, sent in addition to this call for papers. The author must ensure that the manuscript is complete, grammatically correct and without spelling or typographical errors.

**REVIEW PROCESS:** Each paper is reviewed by the editor and, if it is judged suitable for this publication, it is then sent to two referees for double blind peer review.

**EDITORIAL BOARD:** The Editorial board is composed by eminent professors and researchers from 16 countries in the fields covered by Frascati classification.

**COPYRIGHT:** Articles submitted for publication in the journal should not have been published before in their current or substantially similar form, or be under consideration for publication with another journal. Authors submitting articles for publication warrant that the work is not an infringement of any existing copyright and will indemnify the publisher against any breach of such warranty.

**PUBLICATIONS:** All accepted papers will be catalogued and published in the **Knowledge – International Journal Vol. 38** with an ISSN number (for e- version and printed version), with DOI number, indexed in EBSCO, Index Copernicus, Europub and Global Impact & Quality Factor and published in e-version on OJS platform.

Authors who wish to present their paper will be able to do so at the **24<sup>th</sup> International Scientific Conference KNOWLEDGE WITHOUT BORDERS** that will be held in the period from 27-29 March 2020 in Vrnjačka Banja, Serbia.

Knowledge – International journal Vol. 38 will be published on 13.03.2020. The journal will be distributed to the participants at the conference (**1 JOURNAL PER PAPER**). All the participants will receive the proceedings in e-version (on a CD), as well as all the conference materials. The participants who will have a published paper, but are not personally present at the conference will receive the materials after 01.04.2020.

### CERTIFICATES

The following certificates will be distributed:

- **Certificate of Publication** (all authors with accepted and published papers)
- **Certificate of Participation** (all participants at the conference)
- **Certificate of Special Contribution** (key speakers and moderators)

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**PUBLICATION FEE (per paper)**

Category	One author	Two or more authors	Participation without paper
Professor, Collaborator, Teaching assistant, PhD student <b>with attendance</b>	50 euro	40 euro per author	50 euro
Professor, Collaborator, Teaching assistant, PhD student <b>without attendance</b>	70 euro	50 euro per author	/

\*ALL AUTHORS FROM THE INSTITUTIONS CO-ORGANIZERS HAVE 30% DISCOUNT OF THE PUBLICATION FEE.

**PAYMENT**

The publication fee for accepted papers shall be paid **no later than 09.03.2020**.

A) Bank payment from abroad (for all countries, except Macedonia):

Firm Name	Institut za menadzment na znaenje - Skopje
Address	Bul. Jane Sandanski 3/2-13, Skopje, Aerodrom
IBAN Code	MK07210722000005111
Bank Name, address	NLB BANKA, SKOPJE, MACEDONIA Mother Teresa, 1
SWIFT	TUTNMK22

B) Bank payment from Macedonia

Име на фирма	Институт за менаџмент на знаењето
Адреса	Јане Сандански 3-2-13, Скопје
Банка	НЛБ Банка, Скопје
Сметка	210 – 0635707501 -03
Даночен број	4030008029203

C) The payment can be made in cash at the conference – no credit/debit cards, or through our regional coordinators, given bellow.

**REGIONAL COORDINATORS**


<b>Serbia</b>	Aleksandra Penjisevic, Belgrade, Serbia <a href="mailto:aleksandra_penjisevic@yahoo.com">aleksandra_penjisevic@yahoo.com</a>	+38163275674
<b>Bulgaria</b>	Marija Kavdanska, Blagoevgrad, Bulgaria <a href="mailto:kavdanska@abv.bg">kavdanska@abv.bg</a>	+359888435189
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**VENUE AND ACCOMMODATION**

**Venue: Hotel Fontana – Vrnjačka Banja**

For the participants in the conference, the organizers provided accommodation in hotel **Fontana – Vrnjačka Banja** ONLY under the following conditions:

2 half board	 <a href="https://fontnavrnjackabanja.com/">https://fontnavrnjackabanja.com/</a>	3 half board
<b>75 euro</b>	<b>SINGLE ROOM</b>	<b>112 euro</b>
<b>55 euro per person</b>	<b>DOUBLE ROOM</b>	<b>82 euro per person</b>

**THERE IS NO OPTION FOR 1 NIGHT STAY!**

**TRANSPORT**

For the conference participants from Skopje, there is an organized transport Skopje – Vrnjačka Banja – Skopje. The price is **1300 denars**.

President of the Organizational Committee  
Robert Dimitrovski, PhD

[www.ikm.mk](http://www.ikm.mk)

e-mail: [info@ikm.mk](mailto:info@ikm.mk)

fb: [Institute of Knowledge Management](#)

Contact: +38970207370

**DRAFT PROGRAM**

**(Venue: HOTEL FONTANA)**

**Thursday, March 26, 2020**

- 13:00 – 14:00 Workshop: Efficient touristic offer – Municipality V. Banja
- 14:00 – 15:00 Meeting of the representatives of Scientific Committee
- 16:00 – 17:00 Meeting of Organizational Committee and the Conference Presidency

**Friday, March 27, 2020**

- 9:00 - 12:30 Registration
- 13:00 - 14:30 Conference opening**  
**Welcoming address; Keynote speeches**
- 14:30 – 15:00 Cocktail and refreshment
- 15:00 - 19:00 Parallel thematic sessions
- 17:30 – 18:00 Promotion: Contemporary tools for use of knowledge
- 18:00 – 19:00 Poster sessions
- 18:00 – 19:00 Workshop: Foreign direct investments
- 19:00 Informal evening

**Saturday, March 28, 2020**

- 10:00 – 11:00 Round table: PR in education
- 11:00 – 18:00 Parallel thematic sessions
- 12:00 Optional trip: Monastery Ljubostinja
- 19:00 Informal evening

**Sunday, March 29, 2020**

- 9:00 - 10:00 Scientific Committee issues – future perspectives
- 10:00 - 11:00 Meeting of the Organizational Committee

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