



KNOWLEDGE - CAPITAL OF THE FUTURE

XXXVII th International Scientific Conference

KNOWLEDGE

FOR DEVELOPMENT



18-21.08.2022

OHRID LAKE (HOTEL BISER)



www.ikm.mk

www.ikm.mk/ojs

info@ikm.mk



37th International Scientific Conference
KNOWLEDGE FOR DEVELOPMENT (18-21.08.2022)

Dear Sir/Madam,

It is our pleasure to inform you that in the period from

18 – 21 August, 2022
in hotel Biser, Ohrid Lake, Republic of N. Macedonia

the 37th international scientific conference under the topic **KNOWLEDGE FOR DEVELOPMENT** will be held. The focus of the conference is **transfer of knowledge and newest research papers**. The main intention of the conference is to emphasise the significance, the importance, the power and the practical application of the knowledge in the contemporary and modern society and to connect it with the scientific fields **1) Natural and mathematical sciences, 2) Technical and technological sciences, 3) Medical sciences and health, 4) Biotechnical sciences, 5) Social sciences and 6) Humanities**.

ORGANIZERS

1. Institute of knowledge management, Skopje (N. Macedonia)
2. Agricultural University, Plovdiv (Bulgaria)
3. University "Aleksandër Moisiu", Durrës (Albania)
4. National Military University "Vasil Levski", Veliko Tarnovo (Bulgaria)
5. Todor Kableshkov University, Sofia (Bulgaria)
6. University "Angel Kanchev", Ruse (Bulgaria)
7. Medical University, Plovdiv (Bulgaria)
8. KROK University, Kiev (Ukraine)
9. University of Forestry, Sofia, (Bulgaria)
10. University "Prof. d-r Asen Zlatarov", Burgas (Bulgaria)
11. University "Vitez", Travnik, (Bosnia and Herzegovina)
12. University of Gjakova "Fehmi Agani" (Kosovo)
13. University for business studies, Faculty of law, Banja Luka (Bosnia and Herzegovina)
14. University Neofit Rilski, Faculty of pedagogy, Blagoevgrad (Bulgaria)
15. University Neofit Rilski, Technical Faculty, Blagoevgrad (Bulgaria)
16. University Neofit Rilski, Faculty of Philosophy, Blagoevgrad (Bulgaria)
17. University Neofit Rilski, Faculty of Law and History, Blagoevgrad (Bulgaria)
18. University Neofit Rilski, Faculty of Public Health and Sports, Blagoevgrad (Bulgaria)
19. Faculty of biotechnical studies, University "Ss. Clement Ohridski", Bitola (N. Macedonia)
20. Institute of Earthquake Engineering and Engineering Seismology, UKIM, Skopje (N. Macedonia)
21. Institute for sociological, political and juridical research, Skopje (N. Macedonia)
22. Faculty for Business and Tourism, Budva (Montenegro)
23. High School of Technology and Arts, Leskovac (Serbia)
24. Faculty for tourism and hospitality, Ohrid (N. Macedonia)
25. Alliance of the educated – Blagoevgrad, Blagoevgrad (Bulgaria)
26. University of National and World Economy Sofia, Bulgaria
27. Medipol University, Istanbul, Turkey
28. Institute of Management and Knowledge, Skopje (N. Macedonia)
29. Faculty of Hotel Management and Tourism in Vrnjacka Banja, University of Kragujevac (Serbia)
30. Faculty of Economics, Trakya University, Stara Zagora (Bulgaria)
31. College of Sports and Health, Belgrade (Serbia)
32. Faculty of strategic and operational management, Belgrade (Serbia)
33. FAM – Faculty of Management, Sremski Karlovci (Serbia)
34. Higher School of applied sciences, Vranje (Serbia)
35. Higher Medical School, Bitola (N. Macedonia)
36. Medical College, Trakya University, Stara Zagora (Bulgaria)
37. Higher School for applied studies for management and business communication, Sremski Karlovci (Serbia)
38. Higher medical school "Hipokrat", Bujanovac (Serbia)
39. Higher medical-sanitary school of applied studies "Visan", Zemun (Serbia)
40. Institute of Social Sciences and Humanities, Skopje (N. Macedonia)
41. FORKUP, Belgrade (Serbia)
42. OIKOS Institute, Bijeljina (BiH)
43. College Biznesi, Prishtina (Kosovo)
44. Macedonian Scientific Society, Bitola, (N. Macedonia)
45. Академия за иновации и устойчиво развитие, Пловдив (Bulgaria)
46. Academy Filipović, Jagodina (Serbia)
47. Institute Plasma, Skopje (N. Macedonia)
48. Institute Sano, Zagreb (Croatia)
49. Journal of process management - New Technologies, Vranje (Serbia)
50. Forum for research and mobility, Bitola (N. Macedonia)

Final date for abstract submission: 25.07.2022
Final date for full paper submission: 04.08.2022

IMPORTANT DATES

Final date for abstract submission	25.07.2022
Final date for paper submission	04.08.2022
Deadline for notification of paper acceptance	08.08.2022

THE ABSTRACTS/PAPERS ARE SUBMITTED IN WORD FORMAT TO THE FOLLOWING ADDRESS:
INFO@IKM.MK

OFFICIAL LANGUAGES: English, Russian and all Balkan languages.

MANUSCRIPT REQUIREMENTS: All papers shall be submitted to the e-mail address info@ikm.mk. Article files should be provided in Microsoft Word format, following the abstract template and full paper template, sent in addition to this call for papers. The author must ensure that the manuscript is complete, grammatically correct and without spelling or typographical errors.

REVIEW PROCESS: Each paper is reviewed by the editor and, if it is judged suitable for this publication, it is then sent to two referees for double blind peer review.

EDITORIAL BOARD: The Editorial board is composed by eminent professors and researchers from 16 countries in the fields covered by Frascati classification.

COPYRIGHT: Articles submitted for publication in the journal should not have been published before in their current or substantially similar form, or be under consideration for publication with another journal. Authors submitting articles for publication warrant that the work is not an infringement of any existing copyright and will indemnify the publisher against any breach of such warranty.

PUBLICATIONS: All accepted papers will be catalogued and published in the **Knowledge – International Journal Vol. 53 with an ISSN number** (for e- version and printed version), with DOI number, indexed in EBSCO, Index Copernicus, Europub and Global Impact & Quality Factor and published in e-version on OJS platform.

Authors who wish to present their paper will be able to do so at the 37th **International Scientific Conference KNOWLEDGE FOR SUSTAINABILITY** that will be held in the period from 18-21.08.2022 in hotel Biser, Ohrid Lake, Republic of N. Macedonia.

Knowledge – International journal Vol. 53 will be published on 15.08.2022. The journal will be distributed to the participants at the conference (**1 JOURNAL PER PAPER**). All the participants will receive the proceedings in e-version (on a CD), as well as all the conference materials. The participants who will have a published paper, but are not personally present at the conference will receive the materials after 01.09.2022.

CERTIFICATES

The following certificates will be distributed:

- **Certificate of Publication** (all authors with accepted and published papers)
- **Certificate of Participation** (all participants at the conference)
- **Certificate of Special Contribution** (key speakers and moderators)

37th International Scientific Conference
KNOWLEDGE FOR DEVELOPMENT (18-21.08.2022)

PUBLICATION FEE (per paper)

Category	One author	Two or more authors
Professor, Collaborator, Teaching assistant, PhD student	70 euro	50 euro per author
Professor, Collaborator, Teaching assistant, PhD student ONLINE PARTICIPATION (IF THERE ARE NO CONDITIONS FOR A LIVE CONFERENCE)	70 euro	50 euro per author
Professor, Collaborator, Teaching assistant, PhD student (ATTENDING THE CONFERENCE IN STRUGA) There is a discount on group paper only for those present at the conference in Struga	50 euro	40 euro per author

*ALL AUTHORS FROM THE INSTITUTIONS CO-ORGANIZERS HAVE 30% DISCOUNT OF THE PUBLICATION FEE

PAYMENT

Early publication fee payment deadline for accepted papers is **20.08.2022**.

Late publication fee- for payments after 20.08.2022 the publication fee is:

Category	One author	Two or more authors
Professor, Collaborator, Teaching assistant, PhD student	100 euro	70 euro per author

Payment will not be accepted after 01.09.2022.

PAPERS FOR WHICH THE PUBLICATION FEE IS PAID ACCORDING TO PAYMENT DEADLINES, WILL BE PUBLISHED ON THE PLATFORM WITHOUT OPPORTUNITY FOR PUBLISHING ADDITIONAL PAPERS.

A) Bank payment from abroad (for all countries, except N. Macedonia):

Firm Name	Scientific Institute of Management and Knowledge - Skopje
Address	Bul. Jane Sandanski 3/2-13, Skopje, Aerodrom
IBAN Code	MK07210701001241023
Bank Name, address	NLB BANKA, SKOPJE, N. MACEDONIA Mother Teresa, 1
SWIFT	TUTNMK22

B) Bank payment from N. Macedonia

Име на фирма	Научен Институт за менаџмент и знаење
Адреса	Јане Сандански 3-2-13, Скопје
Банка	НЛБ Банка, Скопје
Сметка	210-0718587101-42

37th International Scientific Conference
KNOWLEDGE FOR DEVELOPMENT (18-21.08.2022)

- C) The payment can be made in cash at the conference – no credit/debit cards, or through our regional coordinators, given below.

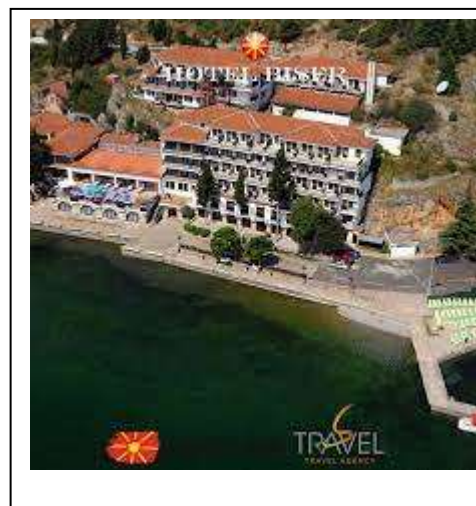
REGIONAL COORDINATORS

Serbia	Aleksandra Penjisevic, Belgrade, Serbia aleksandra_penjisevic@yahoo.com	+38163275674
Bulgaria	Marija Kavdanska, Blagoevgrad, Bulgaria kavdanska@abv.bg	+359888435189
Kosovo	Baki Koleci, Prishtina, Kosovo baki.koleci@hotmail.com	+37744666683

VENUE AND ACCOMMODATION

Venue: Hotel Biser, Struga

For the participants in the conference, the organizers provided accommodation in hotel **Hotel Biser** ONLY under the following conditions:



Hotel Biser	3 half boards
SINGLE ROOM	117 euro
DOUBLE ROOM	90 euro per person

THERE IS NO OPTION FOR 1 NIGHT STAY!

President of the Organizational Committee,
Prof. Robert Dimitrovski, PhD

www.ikm.mk

e-mail: info@ikm.mk fb: [Institute of Knowledge Management](https://www.facebook.com/InstituteofKnowledgeManagement)
Contact: +38970207370

37th International Scientific Conference
KNOWLEDGE FOR DEVELOPMENT (18-21.08.2022)

DRAFT PROGRAM

Venue: HOTEL Biser

The program for the Conference will be defined in accordance with the Protocols and suggestions for organization of conferences.

Thursday, August 18, 2022

- 15:00 - 18:00 Registration
- 17:00 – 18:00 Meeting of Organizational Committee and the Conference Presidency
- 18:00 – 19:30 **Conference opening**
Welcoming address; Keynote speeches
- 19:30 Cocktail and refreshment

Friday, August 19, 2022

- 11:00 - 14:00 Parallel thematic sessions
- 17:00 - 19:00 Parallel thematic sessions
- 18:00 – 19:00 Poster sessions
- 18:00 Round table: **PLAGIARISM**
Informal evening

Saturday, August 20, 2022

- 10:00 – Parallel thematic sessions
- 11:00 – 18:00 Optional boat trip to “St. Naum Monastery”
- 19:00 Informal evening

Sunday, August 21, 2022

- 9:00 - 10:00 Scientific Committee issues – future perspectives
- 10:00 - 11:00 Meeting of the Organizational Committee