



KNOWLEDGE - CAPITAL OF THE FUTURE

XXXVIII INTERNATIONAL CONFERENCE


THE POWER OF KNOWLEDGE



October, 06 - 09. 2022
Perea, Thessaloniki, Greece

Venue  **Hotel Aigli**

www.ikm.mk info@ikm.mk



38th International Scientific Conference
THE POWER OF KNOWLEDGE (06-09.10.2022)

Dear Sir/Madam,

It is our pleasure to inform you that in the period from

06 – 09. October 2022
in Perea-Thessaloniki, Republic of Greece,

the 38th international scientific conference under the topic **THE POWER OF KNOWLEDGE** will be held. The focus of the conference is *transfer of knowledge and newest research papers*. The main intention of the conference is to emphasise the significance, the importance, the power and the practical application of the knowledge in the contemporary and modern society and to connect it with the scientific fields **1) Natural and mathematical sciences, 2) Technical and technological sciences, 3) Medical sciences and health, 4) Biotechnical sciences, 5) Social sciences and 6) Humanities.**

ORGANIZERS

1. Institute of knowledge management, Skopje (N. Macedonia)
2. Agricultural University, Plovdiv (Bulgaria)
3. University "Aleksandër Moisiu", Durrës (Albania)
4. National Military University "Vasil Levski", Veliko Tarnovo (Bulgaria)
5. Todor Kableshkov University, Sofia (Bulgaria)
6. University "Angel Kanchev", Ruse (Bulgaria)
7. Medical University, Plovdiv (Bulgaria)
8. KROK University, Kiev (Ukraine)
9. University of Forestry, Sofia, (Bulgaria)
10. University "Prof. d-r Asen Zlatarov", Burgas (Bulgaria)
11. University "Vitez", Travnik, (Bosnia and Herzegovina)
12. University of Gjakova "Fehmi Agani" (Kosovo)
13. University for business studies, Faculty of law, Banja Luka (Bosnia and Herzegovina)
14. University Neofit Rilski, Faculty of pedagogy, Blagoevgrad (Bulgaria)
15. University Neofit Rilski, Technical Faculty, Blagoevgrad (Bulgaria)
16. University Neofit Rilski, Faculty of Philosophy, Blagoevgrad (Bulgaria)
17. University Neofit Rilski, Faculty of Law and History, Blagoevgrad (Bulgaria)
18. University Neofit Rilski, Faculty of Public Health and Sports, Blagoevgrad (Bulgaria)
19. Faculty of biotechnical studies, University "Ss. Clement Ohridski", Bitola (N. Macedonia)
20. Institute of Earthquake Engineering and Engineering Seismology, UKIM, Skopje (N. Macedonia)
21. Institute for sociological, political and juridical research, Skopje (N. Macedonia)
22. Faculty for Business and Tourism, Budva (Montenegro)
23. High School of Technology and Arts, Leskovac (Serbia)
24. Faculty for tourism and hospitality, Ohrid (N. Macedonia)
25. Alliance of the educated – Blagoevgrad, Blagoevgrad (Bulgaria)
26. University of National and World Economy Sofia, Bulgaria
27. Medipol University, Istanbul, Turkey
28. Institute of Management and Knowledge, Skopje (N. Macedonia)
29. Faculty of Hotel Management and Tourism in Vrnjacka Banja, University of Kragujevac (Serbia)
30. Faculty of Economics, Trakya University, Stara Zagora (Bulgaria)
31. College of Sports and Health, Belgrade (Serbia)
32. Faculty of strategic and operational management, Belgrade (Serbia)
33. FAM – Faculty of Management, Sremski Karlovci (Serbia)
34. Higher School of applied sciences, Vranje (Serbia)
35. Higher Medical School, Bitola (N. Macedonia)
36. Medical College, Trakya University, Stara Zagora (Bulgaria)
37. Higher School for applied studies for management and business communication, Sremski Karlovci (Serbia)
38. Higher medical school "Hipokrat", Bujanovac (Serbia)
39. Higher medical-sanitary school of applied studies "Visan", Zemun (Serbia)
40. Institute of Social Sciences and Humanities, Skopje (N. Macedonia)
41. FORKUP, Belgrade (Serbia)
42. OIKOS Institute, Bijeljina (BiH)
43. College Biznesi, Prishtina (Kosovo)
44. Macedonian Scientific Society, Bitola, (N. Macedonia)
45. Академия за иновации и устойчиво развитие, Пловдив (Bulgaria)
46. Academy Filipović, Jagodina (Serbia)
47. Institute Plasma, Skopje (N. Macedonia)
48. Institute Sano, Zagreb (Croatia)
49. Journal of process management - New Technologies, Vranje (Serbia)
50. Forum for research and mobility, Bitola (N. Macedonia)

Final date for abstract submission: 15.09.2022
Final date for full paper submission: 21.09.2022

IMPORTANT DATES

Final date for abstract submission	15.09.2022
Final date for paper submission	21.09.2022
Deadline for notification of paper acceptance	25.09.2022

THE ABSTRACTS/PAPERS ARE SUBMITTED IN WORD FORMAT TO THE FOLLOWING ADDRESS:
INFO@IKM.MK

OFFICIAL LANGUAGES: English, Russian and all Balkan languages.

MANUSCRIPT REQUIREMENTS: All papers shall be submitted to the e-mail address info@ikm.mk. Article files should be provided in Microsoft Word format, following the abstract template and full paper template, sent in addition to this call for papers. The author must ensure that the manuscript is complete, grammatically correct and without spelling or typographical errors.

REVIEW PROCESS: Each paper, after ascertaining that it meets the required criteria, IS CHECKED ON THE ANTI-PLAGIARISM SYSTEM AND reviewed by two reviewers randomly selected from the relevant field.

EDITORIAL BOARD: The Editorial board is composed by eminent professors and researchers from 16 countries in the fields covered by Frascati classification.

COPYRIGHT: Articles submitted for publication in the journal should not have been published before in their current or substantially similar form, or be under consideration for publication with another journal. Authors submitting articles for publication warrant that the work is not an infringement of any existing copyright and will indemnify the publisher against any breach of such warranty.

PUBLICATIONS: All accepted papers will be catalogued and published in the **Knowledge – International Journal Vol. 54 with an ISSN number** (for e- version and printed version), with DOI number, indexed in EBSCO, Index Copernicus, Europub, CEEOL, Scilit and Global Impact & Quality Factor and published in e-version on OJS platform. **Only papers uploaded to the electronic platform** (www.ikm.mk/ojs) **are considered officially published.**

Authors who wish to present their paper will be able to do so at the 38th **International Scientific Conference THE POWER OF KNOWLEDGE** that will be held in the period from 06-09.10.2022 in Perea-Thessaloniki, Greece.

Knowledge – International journal Vol. 54 will be published on 30.09.2022. The journal will be distributed to the participants at the conference (**1 JOURNAL PER PAPER**). All the participants will receive the proceedings in e-version (on a CD), as well as all the conference materials. The participants who will have a published paper, but are not personally present at the conference will receive the materials after 25.10.2022.

CERTIFICATES

The following certificates will be distributed:

- **Certificate of Publication** (all authors with accepted and published papers)
- **Certificate of Participation** (all participants at the conference)
- **Certificate of Special Contribution** (key speakers and moderators)

Final date for abstract submission: 15.09.2022
Final date for full paper submission: 21.09.2022

38th International Scientific Conference
THE POWER OF KNOWLEDGE (06-09.10.2022)

PUBLICATION FEE (per paper)

Category	One author	Two or more authors
Professor, Collaborator, Teaching assistant, PhD student	70 euro	50 euro per author
Professor, Collaborator, Teaching assistant, PhD student ONLINE PARTICIPATION (IF THERE ARE NO CONDITIONS FOR A LIVE CONFERENCE)	70 euro	50 euro per author
Professor, Collaborator, Teaching assistant, PhD student (ATTENDING THE CONFERENCE IN GREECE) There is a discount on group paper only for those present at the conference in Greece	50 euro	40 euro per author

Fee for participation in the conference without paper: 50 euro

*ALL AUTHORS FROM THE INSTITUTIONS CO-ORGANIZERS HAVE 30% DISCOUNT OF THE PUBLICATION FEE

PAYMENT

Early publication fee payment deadline for accepted papers is **29.09.2022**.

Late publication fee: For payments after 29.09.2022 the publication fee is:

Category	One author	Two or more authors
Professor, Collaborator, Teaching assistant, PhD student	100 euro	70 euro per author

Payment will not be accepted after 10.10.2022.

PAPERS FOR WHICH THE PUBLICATION FEE IS PAID ACCORDING TO PAYMENT DEADLINES, WILL BE PUBLISHED ON THE PLATFORM WITHOUT OPPORTUNITY FOR PUBLISHING ADDITIONAL PAPERS.

A) Bank payment from abroad (for all countries, except N. Macedonia):

Firm Name	Scientific Institute of Management and Knowledge - Skopje
Address	Bul. Jane Sandanski 3/2-13, Skopje, Aerodrom
IBAN Code	MK07210701001241023
Bank Name, address	NLB BANKA, SKOPJE, N. MACEDONIA Mother Teresa, 1
SWIFT	TUTNMK22

B) Bank payment from N. Macedonia

Име на фирма	Научен Институт за менаџмент и знаење
Адреса	Јане Сандански 3-2-13, Скопје
Банка	НЛБ Банка, Скопје
Сметка	210-0718587101-42

Final date for abstract submission: 15.09.2022
Final date for full paper submission: 21.09.2022

38th International Scientific Conference
THE POWER OF KNOWLEDGE (06-09.10.2022)

- C) The payment can be made in cash at the conference – no credit/debit cards, or through our regional coordinators, given below.

REGIONAL COORDINATORS

Serbia	Aleksandra Penjisevic, Belgrade, Serbia aleksandra_penjisevic@yahoo.com	+38163275674
Bulgaria	Marija Kavdanska, Blagoevgrad, Bulgaria kavdanska@abv.bg	+359888435189
Kosovo	Baki Koleci, Prishtina, Kosovo baki.koleci@hotmail.com	+37744666683

VENUE AND ACCOMMODATION

Hotel Aigli, Perea-Thessaloniki, Greece

Hotel Aigli, Perea-Thessaloniki https://aigli-hotel.gr/	3 days, BB basis – bed and breakfast
SINGLE ROOM	115 euro
DOUBLE ROOM	80 euro per person

President of the Organizational Committee,
Prof. Robert Dimitrovski, PhD

www.ikm.mk

e-mail: info@ikm.mk fb: [Institute of Knowledge Management](#)

Contact: +38970207370

DRAFT PROGRAM

Hotel Aigli, Perea

The program for the Conference will be defined in accordance with the Protocols and suggestions for organization of conferences.

Thursday, October, 06, 2022

15:00 - 18:00 Registration
17:00 – 18:00 Meeting of Organizational Committee and the Conference Presidency
18:00 – 19:30 **Conference opening**
Welcoming address; Keynote speeches
19:30 Cocktail and refreshment

Friday, October, 07, 2022

11:00 - 14:00 Parallel thematic sessions
17:00 - 19:00 Parallel thematic sessions
18:00 –19:00 Poster sessions
18:00 Round table: **EFFICIENT PRESENTATION SECRETS**
Informal evening

Saturday, October, 08, 2022

10:00 – Parallel thematic sessions
19:00 Informal evening

Sunday, October, 09, 2022

9:00 - 10:00 Scientific Committee issues – future perspectives
10:00 - 11:00 Meeting of the Organizational Committee

Parallel within the conference will be held (according to the interest)

Scientific Summer School

3 DAYS CERTIFIED WORKSHOP

TITLE:

EDITING AND MANAGING OF SCIENTIFIC PUBLICATIONS, STANDARDS AND PROCEDURES FOR BETTER INDEXING AND RECOGNITION OF SCIENTIFIC WORKERS

Trainers: International certified experts