

43rd International Scientific Conference
KNOWLEDGE IN PRACTICE (15-17.12.2022)



KNOWLEDGE - CAPITAL OF THE FUTURE

XLIII

INTERNATIONAL SCIENTIFIC CONFERENCE **KNOWLEDGE IN PRACTICE**



Venue: Hotel Pirina, Bansko

December 15-17. 2023

Bansko, Bulgaria

KNOWLEDGE
International Journal Vol. 61

www.ikm.mk

ikm.mk/ojs

info@ikm.mk



Final date for abstract submission: 23.11.2023
Final date for full paper submission: 29.11.2023

43rd International Scientific Conference
KNOWLEDGE IN PRACTICE (15-17.12.2022)

Dear Sir/Madam,

It is our pleasure to inform you that in the period from

15 – 17 December, 2023
in Bansko, Bulgaria

the 43rd international scientific conference under the topic **KNOWLEDGE IN PRACTICE** will be held. The focus of the conference is **transfer of knowledge and newest research papers**. The main intention of the conference is to emphasise the significance, the importance, the power and the practical application of the knowledge in the contemporary and modern society and to connect it with the scientific fields **1) Natural and mathematical sciences, 2) Technical and technological sciences, 3) Medical sciences and health, 4) Biotechnical sciences, 5) Social sciences and 6) Humanities.**

ORGANIZERS

1. Institute of knowledge management, Skopje (N. Macedonia)
2. Agricultural University, Plovdiv (Bulgaria)
3. University "Aleksandër Moisiu", Durrës (Albania)
4. National Military University "Vasil Levski", Veliko Tarnovo (Bulgaria)
5. Todor Kableskov University, Sofia (Bulgaria)
6. University "Angel Kanchev", Ruse (Bulgaria)
7. Faculty of Public Health, Medical University, Plovdiv (Bulgaria)
8. KROK University, Kiev (Ukraine)
9. University of Forestry, Sofia, (Bulgaria)
10. University "Prof. d-r Asen Zlatarov", Burgas (Bulgaria)
11. University "Vitez", Travnik, (Bosnia and Herzegovina)
12. University of Gjakova "Fehmi Agani" (Kosovo)
13. University for business studies, Faculty of law, Banja Luka (Bosnia and Herzegovina)
14. University Neofit Rilski, Faculty of pedagogy, Blagoevgrad (Bulgaria)
15. University Neofit Rilski, Technical Faculty, Blagoevgrad (Bulgaria)
16. University Neofit Rilski, Faculty of Philosophy, Blagoevgrad (Bulgaria)
17. University Neofit Rilski, Faculty of Law and History, Blagoevgrad (Bulgaria)
18. University Neofit Rilski, Faculty of Public Health and Sports, Blagoevgrad (Bulgaria)
19. Faculty of biotechnical studies, University "Ss. Clement Ohridski", Bitola (N. Macedonia)
20. Institute of Earthquake Engineering and Engineering Seismology, UKIM, Skopje (N. Macedonia)
21. Institute for sociological, political and juridical research, Skopje (N. Macedonia)
22. Faculty for Business and Tourism, Budva (Montenegro)
23. High School of Technology and Arts, Leskovac (Serbia)
24. Faculty for tourism and hospitality, Ohrid (N. Macedonia)
25. Alliance of the educated – Blagoevgrad, Blagoevgrad (Bulgaria)
26. University of National and World Economy Sofia, Bulgaria
27. Medipol University, Istanbul, Turkey
28. Institute of Management and Knowledge, Skopje (N. Macedonia)
29. Faculty of Hotel Management and Tourism in Vrnjacka Banja, University of Kragujevac (Serbia)
30. Faculty of Economics, Trakya University, Stara Zagora (Bulgaria)
31. College of Sports and Health, Belgrade (Serbia)
32. Faculty of strategic and operational management, Belgrade (Serbia)
33. FAM – Faculty of Management, Sremski Karlovci (Serbia)
34. Higher School of applied sciences, Vranje (Serbia)
35. Higher Medical School, Bitola (N. Macedonia)
36. Medical College, Trakya University, Stara Zagora (Bulgaria)
37. Higher School for applied studies for management and business communication, Sremski Karlovci (Serbia)
38. Higher medical school "Hipokrat", Bujanovac (Serbia)
39. Higher medical-sanitary school of applied studies "Visan", Zemun (Serbia)
40. Institute of Social Sciences and Humanities, Skopje (N. Macedonia)
41. FORKUP, Belgrade (Serbia)
42. OIKOS Institute, Bijeljina (BiH)
43. College Biznesi, Prishtina (Kosovo)
44. Академия за иновации и устойчиво развитие, Пловдив (Bulgaria)
45. Academy Filipović, Jagodina (Serbia)
46. Institute Plasma, Skopje (N. Macedonia)
47. Institute Sano, Zagreb (Croatia)
48. Journal of process management - New Technologies, Vranje (Serbia)
49. Forum for research and mobility, Bitola (N. Macedonia)

Final date for abstract submission: 23.11.2023
Final date for full paper submission: 29.11.2023

IMPORTANT DATES

Final date for abstract submission	23.11.2023
Final date for paper submission	29.11.2023
Notification for paper acceptance	05.12.2023

THE ABSTRACTS/PAPERS ARE SUBMITTED IN WORD FORMAT TO THE FOLLOWING ADDRESS:
INFO@IKM.MK

OFFICIAL LANGUAGES: English, Russian and all Balkan languages.

MANUSCRIPT REQUIREMENTS: All papers shall be submitted to the e-mail address info@ikm.mk. Article files should be provided in Microsoft Word format, following the abstract template and full paper template, sent in addition to this call for papers. The author must ensure that the manuscript is complete, grammatically correct and without spelling or typographical errors.

REVIEW PROCESS: Each paper is reviewed by the editor and, if it is judged suitable for this publication, it is then sent to plagiarism system check and two referees for double blind peer review.

EDITORIAL BOARD: The Editorial board is composed by eminent professors and researchers from 14 countries in the fields covered by Frascati classification

COPYRIGHT: Articles submitted for publication in the journal should not have been published before in their current or substantially similar form, or be under consideration for publication with another journal. Authors submitting articles for publication warrant that the work is not an infringement of any existing copyright and will indemnify the publisher against any breach of such warranty.

PUBLICATIONS: All accepted papers will be catalogued and published in the **Knowledge – International Journal Vol. 61** with an ISSN number (for e- version and printed version), with DOI number, indexed in EBSCO, Index Copernicus, Europub, CEEOL, Scilit and Global Impact & Quality Factor and published in e-version on www.ikm.mk/ojs. Only the papers which are published online on this platform will be considered as published.

Knowledge – International journal **Vol. 61** will be published on 10.12.2023. The journal will be distributed to the participants at the conference (**1 JOURNAL PER PAPER**). All the participants will receive the proceedings in e-version (on a CD), as well as all the conference materials. The participants who will have a published paper, but are not personally present at the conference will receive the materials after 25.12.2023.

CERTIFICATES

The following certificates will be distributed:

- **Certificate of Publication** (all authors with accepted and published papers)
- **Certificate of Participation** (all participants at the conference)
- **Certificate of Special Contribution** (key speakers and moderators)

PUBLICATION FEE (per paper)

Final date for abstract submission: 24.11.2023
Final date for full paper submission: 29.11.2023

43th International Scientific Conference
KNOWLEDGE IN PRACTICE (15-17.12.2022)

Category	One author	Two or more authors
Professor, Collaborator, Teaching assistant, PhD student	80 euro	50 euro per author
Professor, Collaborator, Teaching assistant, PhD student (ATTENDING THE CONFERENCE IN Bulgaria) There is a discount on group paper only for those present at the conference in Greece	50 euro	40 euro per author

Fee for participation in the conference without paper: 50 euro

*ALL AUTHORS FROM THE INSTITUTIONS CO-ORGANIZERS HAVE 30% DISCOUNT OF THE PUBLICATION FEE

PAYMENT

Early publication fee payment deadline for accepted papers is **15.12.2023 for participants attending the conference.**

Late publication fee: For payments after 16.12.2022. the publication fee is:

Category	One author	Two or more authors
Professor, Collaborator, Teaching assistant, PhD student	100 euro	70 euro per author

Payment will not be accepted after 05.01.2023.

PAPERS FOR WHICH THE PUBLICATION FEE IS PAID ACCORDING TO PAYMENT DEADLINES, WILL BE PUBLISHED ON THE PLATFORM WITHOUT OPPORTUNITY FOR PUBLISHING ADDITIONAL PAPERS.

PAYMENT

The publication fee for accepted papers shall be paid **no later than 10.12.2023 (through bank).**

A) Bank payment from abroad (for all countries, except N. Macedonia):

Firm Name	Institut za menadzment na znaenje - Skopje
Address	Bul. Jane Sandanski 3/2-13, Skopje, Aerodrom
IBAN Code	MK07210722000005111
Bank Name, address	NLB BANKA, SKOPJE, N. MACEDONIA Mother Teresa, 1
SWIFT	TUTNMK22

B) Bank payment from Macedonia

Име на фирма	Институт за менаџмент на знаењето
Адреса	Јане Сандански 3-2-13, Скопје
Банка	НЛБ Банка, Скопје
Сметка	210 – 0635707501 -03
Даночен број	4030008029203

C) The payment can be made in cash at the conference – no credit/debit cards, or through our regional coordinators, given bellow.

**43th International Scientific Conference
KNOWLEDGE IN PRACTICE (15-17.12.2022)**

REGIONAL COORDINATORS

Srbija	Aleksandra Penjisevic, Beograd aleksandra_penjisevic@yahoo.com	+38163275674
	Miodrag Smelcerovic, Leskovac msmelcerovic@yahoo.com	+381605518881
Bugarska	Marija Kavdanska, Blagoevgrad kavdanska@abv.bg	+359888435189
Albanija Kosovo	Isa Spahiu, i.spahiu@yahoo.com	+38970332253

VENUE AND ACCOMMODATION

**Bansko Visitor Information Center
Hotel Pirin, , Bulgaria**

3 BB 14 – 17. 12. 2023	 Hotel PIRIN **** Bansko	2 BB 15 – 17. 12.2023
135 euro	Single room	90 euro
105 euro	Double room	70 euro

	 Hotel MURA*** Bansko	
120 euro	Single room	80 euro
90 euro	Double room	60 euro

President of the Organizational Committee,
Prof. d-r, Robert Dimitrovski

www.ikm.mk

e-mail: info@ikm.mk fb: [Institute of Knowledge Management](#)

Kontakt: +38970207370

Final date for abstract submission: 24.11.2023
Final date for full paper submission: 29.11.2023

DRAFT PROGRAM

Thursday, 14.12.2023

- 14:00 – 15:00 Meeting of the representatives of Scientific Committee
16:00 – 17:00 Meeting of Organizational Committee and the Conference Presidency
16:00 – 18:00 Welcome and registration of participants
18:00 – 19:00 **WORKSHOP:**

Friday, 15.12.2023

- 13:00 – 15:00 Welcome and registration of participants
15:00 - 16:30 **Conference opening**
Welcoming address;
Keynote speeches

- 16:30 – 17:00 Cocktail and refreshment
17:00 – 19:00 Thematic sessions
19:30 Informal evening

Saturday, 16.12.2023

- 10:00 – 11:00 **Round table:**
11:00 Thematic sessions
19:00 Informal evening

Sunday, 17.12.2023

- 9:00 - 10:00 Scientific Committee issues – future perspectives
10:00 - 11:00 Meeting of the Organizational Committee