


KNOWLEDGE - CAPITAL OF THE FUTURE


L Jubilee

INTERNATIONAL CONFERENCE


**THE POWER OF
KNOWLEDGE**



October, 02 - 05. 2025
Perea, Thessaloniki, Greece

Venue  Hotel Aigli

www.ikm.mk info@ikm.mk



Dear Sir/Madam,

It is our pleasure to inform you that in the period from

02 – 05. October 2025
in Perea-Thessaloniki, Republic of Greece,

The 50th international scientific conference under the topic **THE POWER OF KNOWLEDGE** will be held. The focus of the conference is *transfer of knowledge and newest research papers*. The main intention of the conference is to emphasise the significance, the importance, the power and the practical application of the knowledge in the contemporary and modern society and to connect it with the scientific fields **1) Natural and mathematical sciences, 2) Technical and technological sciences, 3) Medical sciences and health, 4) Biotechnical sciences, 5) Social sciences and 6) Humanities.**

ORGANIZERS

1. Institute of knowledge management, Skopje (N. Macedonia)
2. Agricultural University, Plovdiv (Bulgaria)
3. University "Aleksandër Moisiu", Durrës (Albania)
4. National Military University "Vasil Levski", Veliko Tarnovo (Bulgaria)
5. Todor Kableskov University, Sofia (Bulgaria)
6. University "Angel Kanchev", Ruse (Bulgaria)
7. Faculty of Public Health, Medical University, Plovdiv (Bulgaria)
8. KROK University, Kiev (Ukraine)
9. University of Forestry, Sofia, (Bulgaria)
10. University "Prof. d-r Asen Zlatarov", Burgas (Bulgaria)
11. University Konstantin Preslavski of Shumen (Bulgaria)
12. University "Vitez", Travnik, (Bosnia and Herzegovina)
13. University of Gjakova "Fehmi Agani" (Kosovo)
14. University for business studies, Faculty of law, Banja Luka (Bosnia and Herzegovina)
15. University Neofit Rilski, Faculty of pedagogy, Blagoevgrad (Bulgaria)
16. University Neofit Rilski, Technical Faculty, Blagoevgrad (Bulgaria)
17. University Neofit Rilski, Faculty of Philosophy, Blagoevgrad (Bulgaria)
18. University Neofit Rilski, Faculty of Public Health and Sports, Blagoevgrad (Bulgaria)
19. Faculty of biotechnical studies, University "Ss. Clement Ohridski", Bitola (N. Macedonia)
20. Institute of Earthquake Engineering and Engineering Seismology, UKIM, Skopje (N. Macedonia)
21. Institute for sociological, political and juridical research, Skopje (N. Macedonia)
22. Faculty for Business and Tourism, Budva (Montenegro)
23. High School of Technology and Arts, Leskovac (Serbia)
24. Faculty for tourism and hospitality, Ohrid (N. Macedonia)
25. Alliance of the educated – Blagoevgrad, Blagoevgrad (Bulgaria)
26. University of National and World Economy Sofia, Bulgaria
27. Medipol University, Istanbul (Turkey)
28. University ST CYRIL and ST METHODIUS, Veliko Tarnovo (Bulgaria)
29. AUE FON – American University of Europe – FON, Skopje N. Macedonia
30. Institute of Management and Knowledge, Skopje (N. Macedonia)
31. Faculty of Hotel Management and Tourism in Vrnjacka Banja, University of Kragujevac (Serbia)
32. Faculty of Economics, Trakya University, Stara Zagora (Bulgaria)
33. College of Sports and Health, Belgrade (Serbia)
34. Faculty of strategic and operational management, Belgrade (Serbia)
35. FAM – Faculty of Management, Sremski Karlovci (Serbia)
36. Faculty of Law for Commerce and Judiciary, Novi Sad (Serbia)
37. Faculty of pedagogy, University of Bijeljina (BiH)
38. Higher School of applied sciences, Vranje (Serbia)
39. Higher Medical School, Bitola (N. Macedonia)
40. Medical College, Trakya University, Stara Zagora (Bulgaria)
41. Higher School for applied studies for management and business communication, Sremski Karlovci (Serbia)
42. Higher medical school "Hipokrat", Bujanovac (Serbia)
43. Higher medical-sanitary school of applied studies "Visan", Zemun (Serbia)
44. Institute of Social Sciences and Humanities, Skopje (N. Macedonia)
45. FORKUP, Belgrade (Serbia)
46. OIKOS Institute, Bijeljina (BiH)
47. College Biznesi, Prishtina (Kosovo)
48. Академия за иновации и устойчиво развитие, Пловдив (Bulgaria)
49. Academy Filipović, Jagodina (Serbia)
50. Institute Plasma, Skopje (N. Macedonia)
51. Institute Sano, Zagreb (Croatia)
52. Journal of process management - New Technologies, Vranje (Serbia)
53. Forum for research and mobility, Bitola (N. Macedonia)

IMPORTANT DATES

Final date for abstract submission	14.09.2025
Final date for paper submission	19.09.2025
Deadline for notification of paper acceptance	23.09.2025

THE ABSTRACTS/PAPERS ARE SUBMITTED IN WORD FORMAT TO THE FOLLOWING ADDRESS:
INFO@IKM.MK

OFFICIAL LANGUAGES: English, Russian and all Balkan languages.

MANUSCRIPT REQUIREMENTS: All papers shall be submitted to the e-mail address info@ikm.mk. Article files should be provided in Microsoft Word format, following the abstract template and full paper template, sent in addition to this call for papers. The author must ensure that the manuscript is complete, grammatically correct and without spelling or typographical errors.

REVIEW PROCESS: Each paper, after ascertaining that it meets the required criteria, IS CHECKED ON THE ANTI-PLAGIARISM SYSTEM AND reviewed by two reviewers randomly selected from the relevant field.

EDITORIAL BOARD: The Editorial board is composed by eminent professors and researchers from 16 countries in the fields covered by Frascati classification.

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PUBLICATIONS: All accepted papers will be catalogued and published in the **Knowledge – International Journal Vol. 72** with an ISSN number (for e- version and printed version), with DOI number, indexed in EBSCO, Index Copernicus, Europub, CEEOL, Scilit and Global Impact & Quality Factor and published in e-version on OJS platform. Only papers uploaded to the electronic platform (www.ikm.mk/ojs) are considered officially published.

Authors who wish to present their paper will be able to do so at the 50th **International Scientific Conference THE POWER OF KNOWLEDGE** that will be held in the period from 02-05.10.2025 in Perea-Thessaloniki, Greece.

Knowledge – International journal Vol. 72 will be published on 30.09.2025. The journal will be distributed to the participants at the conference (**1 JOURNAL PER PAPER**). All the participants will receive the proceedings in e-version (on a CD), as well as all the conference materials. The participants who have a published paper but are not personally present at the conference will receive the materials after 25.10.2025.

CERTIFICATES

The following certificates will be distributed:

- **Certificate of Publication** (all authors with accepted and published papers)

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50th International Scientific Conference
THE POWER OF KNOWLEDGE (02-05.10.2025)

- **Certificate of Participation** (all participants at the conference)
- **Certificate of Special Contribution** (key speakers and moderators)

PUBLICATION FEE (per paper)

Category	One author	Two or more authors
Author	80 euro	50 euro per author
Author (ATTENDING THE CONFERENCE IN GREECE) There is a discount on group paper only for those present at the conference in Greece	50 euro	40 euro per author

Fee for participation in the conference without paper: 50 euro

*ALL AUTHORS FROM THE INSTITUTIONS CO-ORGANIZERS HAVE 30% DISCOUNT OF THE PUBLICATION FEE

PAYMENT

Early publication fee payment deadline for accepted papers is **30.09.2025**.

Late publication fee: For payments after 30.09.2025 the publication fee is:

Category	One author	Two or more authors
Professor, Collaborator, Teaching assistant, PhD student	100 euro	70 euro per author

Payment will not be accepted after 15.10.2025.

PAPERS, FOR WHICH THE PUBLICATION FEE IS PAID ACCORDING TO PAYMENT DEADLINES, WILL BE PUBLISHED ON THE PLATFORM WITHOUT OPPORTUNITY FOR PUBLISHING ADDITIONAL PAPERS.

A) Bank payment from abroad (for all countries, except N. Macedonia):

Firm Name	Institut za menadzment na znaenje - Skopje
Address	Bul. Jane Sandanski 3/2-13, Skopje, Aerodrom
IBAN Code	MK07210722000005111
Bank Name, address	NLB BANKA, SKOPJE, N. MACEDONIA Mother Teresa, 1
SWIFT	TUTNMK22

B) Bank payment from Macedonia

Име на фирма	Институт за менаџмент на знаењето
Адреса	Јане Сандански 3-2-13, Скопје
Банка	НЛБ Банка, Скопје
Сметка	210 – 0635707501 -03
Даночен број	4030008029203

C) The payment can be made through our regional coordinators, given bellow.

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- D) The payment can be made in cash at the conference – no credit/debit cards, or through our regional coordinators, given below.

REGIONAL COORDINATORS

Serbia	Aleksandra Penjisevic, Belgrade, Serbia aleksandra_penjisevic@yahoo.com	+38163275674
Bulgaria	Marija Kavdanska, Blagoevgrad, Bulgaria kavdanska@abv.bg	+359888435189

VENUE AND ACCOMMODATION

Hotel Aigli, Perea-Thessaloniki https://aigli-hotel.gr/	3 days, BB basis – bed and breakfast
SINGLE ROOM	160 euro
DOUBLE ROOM SEE VIEW	115 euro per person
DOUBLE ROOM	105 euro per person
TRIPLE ROOM	95 euro per person
QUADRUPLE ROOM	90 euro per person

President of the Organizational Committee,
Prof. Robert Dimitrovski, PhD

www.ikm.mk

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fb: [Institute of Knowledge Management](#)

Contact: +38970207370

DRAFT PROGRAM

Hotel Aigli, Perea

Thursday, October 02, 2025

11:00 - 13:00 Registration
13:00 - 14:00 ROUND TABLE
17:00 - 18:00 Meeting of Organizational Committee and the Conference Presidency
18:00 - 19:30 **Conference opening**
Welcoming address; Keynote speeches
19:30 Cocktail and refreshment

Friday, October 03, 2025

11:00 - 14:00 Parallel thematic sessions
17:00 - 19:00 Parallel thematic sessions
18:00 - 19:00 Poster sessions
18:00 ROUND TABLE
Informal evening

Saturday, October 04, 2025

10:00 - Parallel thematic sessions
19:00 Informal evening

Sunday, October 05, 2025

9:00 - 10:00 Scientific Committee issues – future perspectives

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10:00 - 11:00 Meeting of the Organizational Committee

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